

A word from our Editor-in-Chief

A POINT OF VIEW OF CRISIS MANAGEMENT CAUSED BY THE CORONAVIRUS PANDEMIC

Pandemics, earthquakes, floods are well known as crisis phenomena along with political crises.

The current crisis represented by the Coronavirus pandemic can be characterized by the underlying causes of its production and the forms of manifestation as defined by volatility, uncertainty, complexity and ambiguity specific to the VUCA concept which means a specific nature with a wide and rapid dynamics of change, with the misunderstanding of problems and events, which are unknown in a context of the complexity of the forces and factors involved without knowing causes and effects and misunderstandings.

In this particularly complex framework, crisis management but also post-crisis management involves extensive conceptual and methodological changes in all phases of the crisis: prevention, preparedness and response to the crisis, the post-crisis period.

In order to manage the crisis, it is necessary for management to convey confidence to everyone. In order to maintain and increase trust at the managerial level, it is very important that the correct managerial decision reaches the "addressee" in real time to prevent the advance of the rumor, which is nothing but unauthorized, false information.

Rumor damage total trust in management and lead to loss of its authority and compromise. Going through the crisis can strengthen you, but it can also destroy you, and it depends mainly on the quality of management that must play a proactive role.

In a crisis, the way in which communication must be continuous and real-time plays an important role, as the correct information to be communicated during the crisis can increase exponentially.

In the educational field, the most efficient and effective means of learning is the teacher model. And we parents find or found in the lives of our children when we try to give them a solution, they most often reply like: "Mrs. tell me what to do".

In times of crisis, such as the pandemic, the transition to online learning involves virtual meetings on skype platforms, zoom, etc., requires digital skills from the teacher and student, requires new school resources specific to online operation, involves improving teaching content (a new restructuring) of content and form of the whole subject, but also the establishment of new skills that require new teaching and learning technologies in a virtual environment with a high-power INTERNET.

There are some opinions that online learning solution is the only and the best way to learn in the future, and giving full solution grade classroom learning, face to face, teacher - student.

Human resource training and education in all its aspects, including behavior, construction and character formation for life, a culture appropriate transmission of feelings and emotions, humanism can not be achieved only through direct contact with the student teacher model.

In terms of management, the formation of that team management absolutely necessary in performance management can only be achieved through complete knowledge and interaction of each team.

Therefore, I conclude and say that true learning in a holistic concept can only be achieved through direct teacher-student contact, and online learning is not excluded, it becomes a form of complementary learning.

Regarding the VUCA conceptual model specific to the crisis we are analyzing, solving and overcoming the crisis I agree with the solution proposed by Professor Bill George from Harvard Business School in the United States with the paradigm shift and moving to the VUCA 2.0 concept: Vision, Understanding, Courage and Adaptability.

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